



# VMBO (pre vocational college levels) EINDHOVEN

A course for young people who are really motivated and not afraid to work hard. At our VMBO Catering Department students start with a two year bridging period. During this period the basic subjects and skills will be addressed, and ample attention will be paid to practical training by introducing them to the hotel and catering, food, and tourism industries. During this bridging period students will be prepared for the decision what will be their follow-up course. After year 2, students must choose between the 'Basic Vocational Course', the 'Lower Management Course' and the 'Combined Theoretical and Vocational Course'. In the first two courses more attention is paid to practical subjects such as consumer technology, whereas in the third course the emphasis is rather on the more theoretical subjects.

All our students can and very often will, without any obstacle, move on to one of our intermediate vocational courses. At Eindhoven we work on the basis of what we call the MAVO/VMBO plus-concept. This stands for:

**Practice-minded**

many hours of practice oriented lessons

**Challenging**

learning how to overcome obstacles

**Follow-up focused**

preparing students for follow-up courses

**Small-scale**

our own building complete with schoolyard and a large hall/canteen where all at our school can meet.



# VMBO (pre vocational college levels) TILBURG

**A Leap into Craftsmanship**

Our 'VMBO' department in Tilburg offers courses in the basic vocational track, the advanced vocational track and the combined theoretical track. In their first two years the students are introduced to and prepared for these tracks. Moreover, they are advised on what track best to choose for years 3 and 4.

Our courses are offered in a practice-related environment. The attention paid to the follow-up courses offered at our college (Trade, Design, Hotel and Catering, and Tourism/ Leisure) leads to the best possible preparation for their choice for one of these courses at De Rooi Pannen or elsewhere. Our principle of 'learning through practice' is well demonstrated by our own kitchen and restaurant facilities and our educational shopping area. In years 3 and 4 all students must gain work experience at one of our participating host companies. These elements introduce them to the 'real thing' and teach and train them to be competent when it comes to dealing with customers and company structures, and to selling products. In this way the students are challenged to develop their talents and maximise their skills.

By accommodating our students in two separate clearly arranged school buildings, one for years 1 and 2 and the other for years 3 and 4, we make sure that our 'big' school comes across as 'small'. This way we can realise that there is room for personal interaction and guidance, and our skilled and enthusiastic teaching staff make sure there is a pleasant learning environment.

## ADDITIONAL INFORMATION



De Rooi Pannen Tilburg  
Dr. Ahausstraat 1  
5042 EK Tilburg  
Tel: +31 13 595 56 00

De Rooi Pannen Eindhoven  
Kaakstraat 1  
5623 AD Eindhoven  
Tel: +31 13 850 65 50

De Rooi Pannen Breda  
Tuinzigtlaan 12  
4812 XN Breda  
Tel: +31 13 850 40 00

E-mail: [info@derooipannen.nl](mailto:info@derooipannen.nl)

[WWW.DEROOIPANNEN.NL](http://WWW.DEROOIPANNEN.NL)

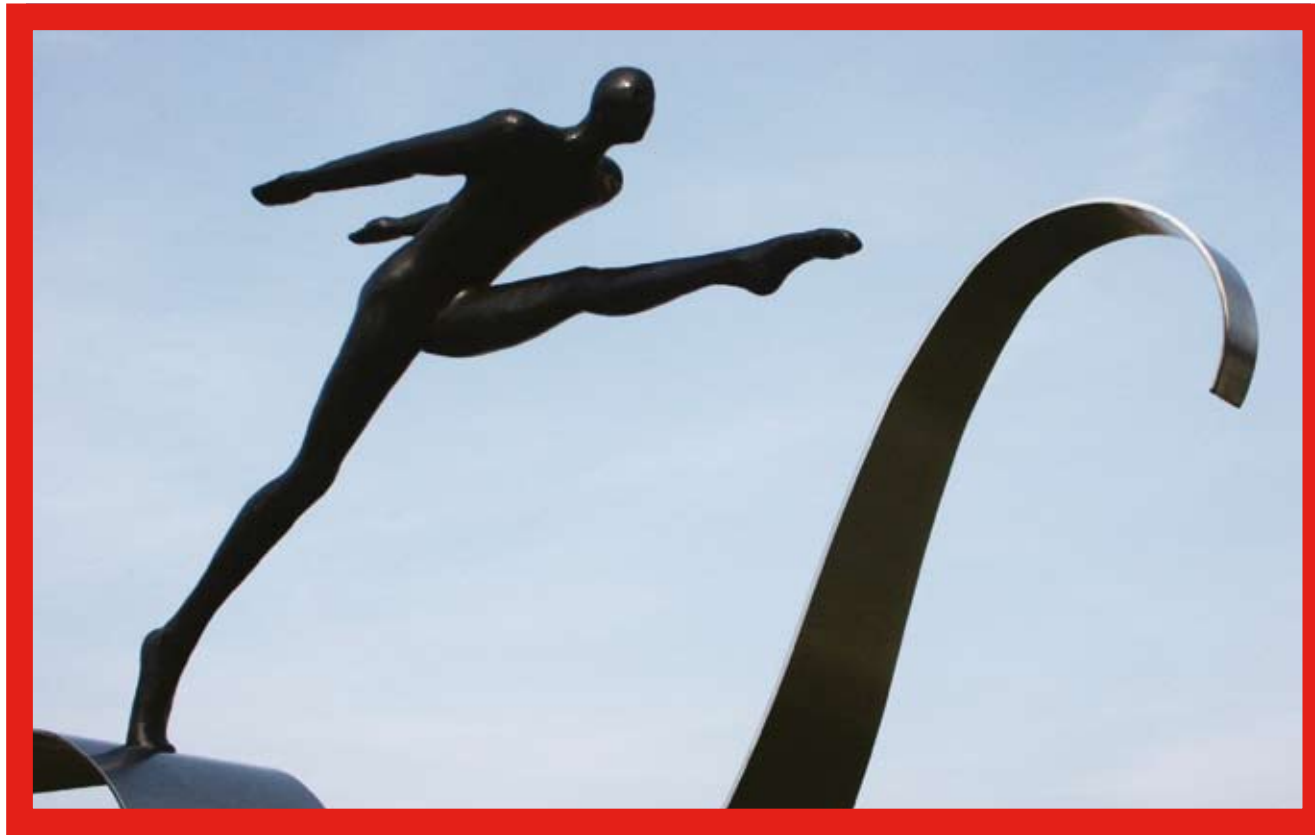


# DE ROOI PANNEN

THE PLACE TO BE FOR PROSPECTIVE ENTREPRENEURS



# DE ROOI PANNEN



De Rooi Pannen like to identify with the above sculpture bearing the title 'De Rooi Pannen applies entrepreneurship'. You will see a dynamic person who has an eye for the future and who is not afraid to meet a challenge. By always surfing the first wave De Rooi Pannen manage to closely follow developments in the professional world. This enables De Rooi Pannen to offer high quality specialised education that closely follows everyday practical reality.

De Rooi Pannen College, a centre for entrepreneurship-oriented education, has locations in Tilburg, Eindhoven and Breda. We offer basic and college level education in the fields of trade and commerce, hotel and catering, tourism and leisure, and design.

De Rooi Pannen (The Red Tiles) owe their name to their main building, a former monastery located at Dr Ahausstraat in Tilburg The Netherlands. It was originally built outside the town limits and could from a distance easily be recognised by its red tiles. Hence the popular name The Red Tiles. (Maybe inspired by the popular name given to another local monastery The Red Hearts.)

Since 1966 our school has developed into an educational institute with some 8000 students. We do guarantee high-level quality education and training in a way that is characterised by our practical and specialised approach. During the time that they study at our school students not only acquire practical experience and knowhow at cooperating companies at home and abroad, but also at our own facilities. For this purpose we operate three hotels, ten restaurants complete with the necessary kitchens, a shopping centre, tourist offices, and last but not least an events organisation. These up-to-date facilities are run by our own students, of course supervised by our professional staff. It almost goes without saying that we do maintain very close ties with industrial circles and organisations at home and abroad.

The vertical structure and the compact-scale organisation of the various departments is one of the features of the Rooi Pannen way of teaching. Our basic-level graduates can and will move on to our college-level courses. To safeguard our system of compactness each department has its own 'school building' and teaching staff. At De Rooi Pannen students work to develop their own individual talents in a safe and secure environment.

## TRADE AND COMMERCE

### A course for ambitious young people

The department of 'Trade and Commerce' focuses on

- the Commercial Route preparing for careers and entrepreneurship in the fields of Finance, Communication, Events and Organisation
- the Trade and Commerce Route preparing for careers and entrepreneurship in Retailing and Wholesaling.

Our practice focused courses aim to introduce our students to all aspects of their future professional sectors: dealing with people, commercial feeling, running an organisation, planning for the future, innovation, and thinking as a professional. Practical knowhow, skills and attitude are acquired through our high-level project-based training system, and of course through a number of courses offering the necessary theoretical basis. Students following the Trade and Commerce Route acquire professional experience during work experience programmes both at our own unique shopping centre, and with national and international partner companies. Students following the Commercial Route do the same at in-house events and communications agencies, and with national and international partner companies.

Our graduates easily find jobs in the various fields of industry, or continue their studies at higher level vocational centers of education.



## DESIGN

The intermediate-level Design courses prepare enthusiastic gifted young people for careers in the fields of advertising, design, and communication. A group of professionals who aim to provide a positive atmosphere through colour, design and light. Industrial design is much more than simply creating beautiful things. Many companies regard the visual presentation of their business to be an essential element when it comes to standing apart from their competitors. Therefore, the wish of the client is the focus of all our efforts

Students who opt for the course Visual Presentation and Communication, focus on the commercial presentation of products and services. They learn to arrange shop-windows and product presentations, create background drops and displays, and design display stands and shop interiors. The products made by the students of the Signmaker course are of an equally diverse nature. They vary from car lettering, illuminated advertising and routing to shop front advertising, large-size prints and textile prints. Visual products are the calling cards of any company.

Our course vary in level, from design to execution. All are small-scale and industry oriented, e.g. through our work experience programme. Graduates easily find jobs in the various fields of industry, or continue their studies at higher level vocational centres of education.

In case you are interested in what we may offer you, you are more than welcome to pay us a visit to see for yourself.

## HOTEL AND CATERING

The Hotel and Catering Departments of De Rooi Pannen, an intermediate vocational college, established in Tilburg, Eindhoven and Breda, offer a wide range of training courses. These may vary from one-year courses to become a management assistant to a four-year management training course for prospective owners/managers of a hotel, restaurant or catering business. A very high level of service-mindedness is typical for our students. Each of the three colleges has state-of-the-art restaurants with well-equipped kitchens, and hotel facilities such as guest rooms and banqueting rooms. The training courses are almost exclusively career oriented. It goes without saying that a great deal of attention is paid to the theoretical elements. Because of this way of training our students develop into starting professionals. All Hotel and Catering Departments maintain excellent contacts with national and international companies offering traineeships.



## TOURISM AND LEISURE

### The world: your workplace!

The Tourism and Leisure Departments of the intermediate vocational college De Rooi Pannen are established in Tilburg, Eindhoven and Breda. Here, we train our students to be professionals who are challenged by the prospect of turning leisure industry customers into happy and satisfied



customers. All our courses offer a thorough training for a wide range of jobs in this line of business.

Students who like to organize, arrange, or sell trips and holidays may opt for the Travel course. Those who see themselves as hosts/hostesses or receptionists at home or abroad, may prefer the Front Office course. The Leisure course is intended for those whose aim is to organize and run activities for people who are on holiday.

Students can choose between courses in three different levels. After completing e.g. our basic course, they have the possibility of following a postgraduate course to become an airport ground host(ess).

Each department has up-to-date practical training facilities at its disposal, e.g. travel agencies and Tourist Information Offices, in which the daily practice of a trade is trained and applied. Furthermore, through work experience placements at home and abroad, annual study tours and international exchange programmes, students will be prepared for a wide range of jobs in this rapidly expanding and developing trade.